

optimal  
workplace

optimal  
workplace  
attract | engage | retain

optimal  
workplace  
attract | engage | retain

CMYK colour specification



C100 M73 Y29 K13



C100 M0 Y0 K0

RGB colour specification



#004c79



#00adef

Fonts:

optimal = Nexa Bold

workplace = Nexa Light

attract | engage | retain = Nexa Light

optimal  
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